

**INTERREG Danube Transnational Programme - DanuBioValNet project**

and

**Priority Area 8 “Competitiveness of Enterprises” of the EU Strategy  
for the Danube Region**

invite you to participate in the Final Conference of the DanuBioValNet project  
and Danube Competitiveness in Practice Event

**Sustainable Transformation of the Danube Region  
and the Future of the Bioeconomy-based Competitiveness**

held in

**Prague, Czech Republic, on 28 – 29 May 2019**

The desired transition towards higher sustainability and competitiveness of the Danube Region affects the society as a whole and needs the commitment and integration of all economic sectors to address today’s challenges, such as demographic change, climate change and digital revolution. To support the transformation processes, macroregional strategies and programmes set the framework for practitioners to implement their projects based on the actual needs of the regions.

The Joint conference of the INTERREG Danube Transnational Programme (DTP) DanuBioValNet project and the Priority Area 8 of the EU Strategy for the Danube Region (PA8 EUSDR) brings together both worlds, exploring the future development potential for a competitive Danube Region and the role of regions, cities, clusters and companies in an increasing complex economic ecosystem.

**Draft Agenda:**

<b>DAY 1 – Competitive Transformation</b>	
<b>Date:</b> 28 May 2019	
<b>Venue:</b> Hotel Grandium Prague, Politických veznu 913/12, 110 00, PRAGUE 1, Czech Republic	
<b>The Future of Competitiveness – Transformation of Regions and future role of clusters</b> This event day focuses on the future of competitiveness of the Danube Region in times of regional transformation. It highlights the future role of regions in terms of providing better framework conditions for innovation and transformation. The interplay between national and regional level as well as the role of clusters to support SMEs to better cope with the upcoming challenges will be discussed.	
12:00 – 13:00	<b>Registration &amp; Refreshment</b>
13:00 – 13:30	Welcome panel Supporting Transformation – About Programmes, Strategies and Projects <i>Innovative and Socially Responsible Danube Region, DTP Project Officer - tbc</i> <b>Nirvana Kapitan Butković</b> , Coordinator of PA8 of the EUSDR - Ministry of Economy, Entrepreneurship and Crafts, Croatia <b>Pavla Bruszkova</b> , National Cluster Association of the Czech Republic – Responsible for Communication of DanuBioValNet Czech Ministry representatives - tbc
<b>The Interplay between Regions and Clusters</b>	
13:30 – 14:00	Key Note The role of regions and clusters in times of transformation
14:00 – 15:00	Towards new regional cooperation models – How regional developers, policy makers can build new partnership in times of industrial transformation <i>Pannon Business Network (Hungary) - tbc</i> <i>North-East Regional Development Agency of Romania, (Romania)- tbc</i> <i>Southern Denmark Regional Council, (Denmark)-tbc</i>  Short Panel Discussion
15:00 – 15:15	Coffee Break
15:15 – 15:45	Clusters and their impact on regional transformation <i>Cluster from Bulgaria -tbc</i> <i>Cluster from Serbia - tbc</i> <i>Cluster from Alpine regions -tbc</i>
<b>The New Approach in Regional Innovation Strategy</b>	
15:45 – 16:00	Policies supporting regional transformations – The Bioeconomy Strategy of Baden-Württemberg <b>Prof. Dr. Ralf Kindervater</b> , BIOPRO Baden-Württemberg GmbH, Germany
16:00 – 17:00	Key Features of a Perfect Regional Innovation Strategy  Panel Discussion: <i>Regional developer (RO), Regional Developer (DK), Cluster Manager (Alpine Space), Representative (AT), Representative (BW)-tbc</i>  Moderator: <b>Pavla Bruszkova</b> , National Cluster Association - CZ <i>Interactive input from participants</i>
17:00	<b>Networking</b>

**Draft Agenda:**

<b>DAY 2 – Bioeconomic Transformation</b>	
<b>Date:</b> 29 May 2019	
<b>Venue:</b> Old Town Hall, Staromestske namesti 1/3, 110 00 Stare Mesto, Prague	
<b>Cross-clustering partnership for boosting eco-innovation by developing a joint bio-based value-added network for the Danube Region</b>	
The transition of a fossil-based to a circular-bio-based industry addresses some of the main challenges identified in the Danube Region. If implemented in a holistic way, this transition can contribute to achieve the climate change targets and will support regional development through diversification of the regional economy. The development of new bio-based value chains from primary production to consumer markets needs to be done by connecting enterprises from different regions and industries. The second day highlights the multi-level impact of the DanuBioValNet project. By design, the project followed a multi-level stakeholder approach (Policy level – Business Support Organisations – SMEs – Higher Education and Research).	
09:00 - 09:30	Registration
09:30 – 10:00	Welcome speeches <i>NCA, Coordinator PA8, Czech Ministries - tbc</i>
10:00 – 10:30	DanuBioValNet – The systematic approach to develop new partnership in Bioeconomy <b>Prof. Dr. Ralf Kindervater</b> , <i>BIOPRO Baden-Württemberg GmbH, Germany</i>
10:30 – 11:00	From a project to added-value reality - Seeds of a bioeconomy network in the Czech Republic <b>Pavla Bruskova</b> , <i>National Cluster Association, Czech Republic</i>
11:00 – 11:30	Coffee Break
11:30 – 11:50	A New Cluster Policy Strategy for a Sustainable Bioeconomy <b>Gregor Svajger</b> , <i>Ministry of Education, Science and Sport, Slovenia</i>
11:50 – 12:10	The Cluster Tool Box - Transformative Activities for Everyone <b>Daniel Cosnita</b> , <i>Romanian Cluster Association, Romania</i>
12:10 – 13:20	Lunch
13:20 – 13:40	Cross-cluster partnership across borders <b>Mateja Dermastia</b> , <i>Anteja ECG, Slovenia</i>
13:40 – 14:00	Bio-based Value Chains Across Borders <b>Dr. Dominik Patzelt</b> , <i>BIOPRO Baden-Württemberg, Germany</i>
14:00 – 15:20	From experience towards a macro-regional strategy for Danube Panel Discussion: <i>Prof. Kindervater (BW), DTP representative (HU), Romanian Ministry (RO), Chr. Altmann (AT), policy maker (SI), Croatian Ministry (HR)</i> Moderator: <b>Genoveva Christova-Murray</b> , <i>Association of Business Clusters, Bulgaria</i>
15:20 – 15:30	Closing the event and networking Prof. Dr. Kindervater

**REGISTRATION HERE:** <https://forms.gle/8m9PHGe5nrwGxjdD8>

**Contact person:** Zuzana Polova, National Cluster Association–CZ, [polova@nca.cz](mailto:polova@nca.cz)

<http://www.interreg-danube.eu/danubiovalnet>